

News Release - For Immediate Release

Date: March 4, 2013

Issued by: Terry Robert, Executive Director

Subject: North Central BC Clean Air Forum

North Central BC Clean Air Forum – FREE Public Session

The Prince George Air Improvement Roundtable (PGAIR) is pleased to announce the following agenda for the *North Central BC Clean Air Forum* Public Session (March 6, 2013 6:00 pm - 8:00 pm at the Prince George Civic Centre):

Opening Remarks

Jennifer McGuire, Director, Ministry of Environment Dr. Robert Oliphant, President and CEO, Asthma Society of Canada

Introduction to Air Quality and Airshed Management

Dr. Peter Jackson, Professor, University of Northern British Columbia

Air Quality, Public Health, and Your Health

Dr. Sarah Henderson, Environmental Health Scientist, BC Centre for Disease Control

Industry Snapshots of Progress

Ed Debevc, Plant Manager, Husky Energy Martin Pudlas, Vice President of Operations, Canfor Pulp Limited Partnership

Roundtable and Citizen Engagement

Tiffany Bonnett, Coordinator, Prince George Air Improvement Roundtable Jacqui Dockray, Resident, City of Prince George

Closing Remarks and Musical Performance

Edward Hoffman, Regional Director, Ministry of Environment School District 57 Tapestry Singers

"This session will provide an opportunity for community members to explore the relationship between air quality and the community's economic, social and environmental vision for the future" says Terry Robert, Executive Director of PGAIR.

The event is free and registration is not required.

Media Contact: Terry Robert, Executive Director, Phone: 250-612-0252, Email: trobert@pgairqulity.com

The PGAIR Society is a group representing a broad spectrum of the community; including the public, government, industry, health agencies, UNBC, PACHA, commercial and transportation sectors. PGAIR is working towards continuous improvement of the air quality within the Prince George airshed, and coordinates various programs and communication initiatives in support of this effort. PGAIR also coordinates research and provides science-based recommendations to various stakeholders and decision making bodies to help improve air quality.